

## Education:

**Rochester Institute of Technology**, Rochester, NY  
Bachelor of Fine Arts: New Media Design and Imaging  
Minor in Communication: Advertising and Public Relations  
GPA: 3.7  
Graduated: May 2009

## Honors:

RIT Dean's List 2005-2009  
RIT Achievement Scholarship

## Sample Courses:

- ♦New Media Team Project
- ♦Information Design
- ♦3D Modeling
- ♦Typography I, II
- ♦Design for GUI
- ♦Emerging Multimedia
- ♦QTVR
- ♦Dynamic Persuasion Design
- ♦Digital Animation
- ♦Human Communication
- ♦Mass Communications
- ♦Experimental New Media
- ♦Public Speaking
- ♦Principles of Advertising
- ♦Copywriting and Visualization
- ♦Drawing
- ♦2D Design
- ♦Digital Video
- ♦Computer Imaging
- ♦Web Design
- ♦Time-Based Imaging
- ♦Imaging for New Media

## Work Experience:

### **Tablet Hotels** New York, NY

April 2010 - current

Jr. Web Specialist

- ♦Produce online newsletters, announcements, and campaigns
- ♦Solve design tasks including banners, images, and content
- ♦Maintain design standards and create suitable adaptations

### **Mellon & Co** Olean, NY

November 2009 - July 2010

Project Manager/Designer

- ♦Collaborates with managers, team, and clients
- ♦Created designs suited to the client's needs
- ♦Integrated designs with client functionality requirements

### **Partners + Napier** Rochester, NY

June 2008 - August 2008

Interactive Designer

- ♦Created online assets as a member of the interactive team
- ♦Learned first hand to manage projects and work with clients

### **RIT Distributed Support Services** Rochester, NY

September 2006 - May 2009

Supervisory Assistant

- ♦Managed lab employees and use of the lab
- ♦Maintained all lab equipment for student and teacher use

## Portfolio:

<http://www.catherinebusack.com>

## Extra Curricular:

**RIT New Media Club Treasurer & Founding Member** Rochester, NY  
Organized club finances and bookkeeping so that members could use the money for meetings and attending conferences.

**Assistant Instructor of Shotokan Karate** Olean, NY  
Collaborated with lead instructors and other assistants in the teaching of students of all levels and abilities.

## Adobe:

Photoshop CS4  
Illustrator CS4  
After Effects CS4  
InDesign CS4  
Dreamweaver CS4  
Acrobat 9  
Flash CS4

## Apple:

Mac OS 9 - 10.6.3  
iLife

## Microsoft:

Windows  
Word  
Excel  
PowerPoint

## Knowledge In:

HTML/CSS  
SEO  
Wordpress/CMS  
Cinema 4D

## Location:

Willing to Relocate

## References:

Available Upon Request

